

(경제) 신차 오디오 시스템 경쟁

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And tuning up a car, so it sounds just right. This is the CBS Evening News with Scot Pelly. Have you ever listen to a **sonata** by Hyundai or demanded an **encore** from Buick? The music cars make is **no accident**. Here is Chris Van Cleeve with the sounds of **Motown**.

It's the symphony of the automobile; all those chirps and dings your car makes carefully in tune. "Do you think most people who drive a Lincoln have any sense how much time you've spent on the noise the car makes? You know, I don't think so!" Sean DeGennaro is a Ford vehicle harmony engineer. He mixes art with science to find just the right sound. "Should we do a medley, so something like 'dah dah dah,' or should it be a monotone, like just a single 'ding?'" A decade ago cars only needed a handful of noises, like a turn signal.

But as vehicles get smarter, the beeps, ticks and tocks number in the dozens and include new warnings.

"Forward collision warning we had to add a lot of harsh frequencies in there and knocking sounds" "And the idea is we need your attention now. We need your attention immediately." "Everything has an aesthetic" Alfonso Albaisa from Infiniti. "But the sound of the door is 'thunk,' this conveys a sense that the body has a rigidity that the car itself is well engineered"

GMC even worked with Hollywood sound engineers and, like making a movie, the ideal chime can take up to a year to produce. "A year is a long time on a ding! It is, it is, but it's going to be there forever. We want to make sure that it's a positive experience and that you're not walking away going 'Uh, I can never buy a Lincoln product again because they screwed up that chime that is so irritating.'" The line between irritating and informing, now part of the sound of the open road. Chris Van Cleeve CBS news, Dearborn Michigan. And those are the sounds of the CBS evening news for tonight for all of us at CBS news, all around the world. Good night.

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1. _____ tuning up _____ car, so _____ sounds just right.
2. _____ CBS Evening News _____ Scot Pelly.
3. Have _____ ever listen _____ **sonata** _____ Hyundai or demanded an **encore** _____ Buick?
4. _____ music cars make _____ **no accident**.
5. Here _____ Chris Van Cleeve _____ sounds _____ **Motown**.
6. _____'s _____ symphony _____ automobile;
7. all those chirps _____ dings your car makes carefully _____ tune.
8. "Do _____ think most people _____ drive _____ Lincoln have any sense how much time _____'ve spent _____ noise _____ car makes?"
9. _____ know, I don't think so!"
10. Sean DeGennaro _____ Ford vehicle harmony engineer.
11. He mixes art _____ science _____ find just _____ right sound.
12. "Should _____ do _____ medley, so something like 'dah dah dah,'
13. or should _____ be _____ monotone, like just _____ single 'ding?'"
14. _____ decade ago cars only needed _____ handful _____ noises, like _____ turn signal.
15. _____ vehicles get smarter,
16. _____ beeps, ticks _____ tocks number _____ dozens _____ include new warnings.

17. "Forward collision warning _____ add _____ lot _____ harsh frequencies _____ knocking sounds"
18. "_____ idea _____ need your attention now. _____ need your attention immediately."
19. "Everything _____ an aesthetic"
20. Alfonso Albaisa _____ Infiniti.
21. "_____ sound _____ door _____ 'thunk,'"
22. _____ conveys _____ sense _____ body _____ rigidity _____ car itself _____ well engineered"
23. GMC even worked _____ Hollywood sound engineers
24. _____, like making _____ movie, _____ ideal chime can take up _____ year _____ produce.
25. "_____ year _____ long time _____ ding! _____, _____, _____'s going _____ be _____ forever.
26. _____ want _____ make sure _____'s _____ positive experience _____'re not walking away going
27. "Uh, I can never buy _____ Lincoln product again because _____ screwed up _____ chime _____ so irritating."
28. _____ line between irritating _____ informing, now part _____ sound _____ open road.
29. Chris Van Cleeve CBS news, Dearborn Michigan.
30. _____ those _____ sounds _____ CBS evening news _____ tonight _____ all _____ us _____ CBS news, all around _____ world. Good night.

Listen to the Music

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1. And tuning up a car, so it sounds just right.
자동차를 조율해서, 소리가 제대로 납니다.
2. This is the CBS Evening News with Scot Pelly.
안녕하세요
3. Have you ever listen to a **Sonata** by Hyundai or demanded an **Encore** from Buick?
여러분들은 현대 자동차의 소나타 또는 뷰익의 앙코르의 소리를 들은 적이 있습니까?
4. The music cars make is **no accident**.
자동차가 만드는 소리는 우연이 아닙니다.
5. Here is Chris Van Cleeve with the sounds of **Motown**.
크리스 밴 크리브 기자가 모타운 소리 소식을 전해드립니다.
6. It's the symphony of the automobile;
이 소리는 자동차의 심포니입니다.
7. all those chirps and dings your car makes carefully in tune.
모든 딸깍하는 소리들과 덩동하는 소리들은 조심스럽게 조율이 된 것입니다.
8. "Do you think most people who drive a Lincoln have any sense how much time you've spent on the noise the car makes?
링컨 자동차를 모는 많은 사람들이 자동차의 소리를 만드는데 얼마나 많은 시간을 보냈다고 생각할까요?
링컨 자동차를 모는 많은 사람들이 자동차의 소리를 만드는데 얼마나 많은 시간을 보냈다고 생각할까요?"
9. You know, I don't think so!"
안 그럴 겁니다.
10. Sean DeGennaro is a Ford vehicle harmony engineer.

손 디제나로는 포드사의 사운드 엔지니어입니다.

11. He mixes art with science to find just the right sound.
그는 예술을 과학과 결합하여, 올바른 소리를 발견합니다.
12. "Should we do a medley, so something like 'dah dah dah,'
우리는 메들리를 할까, 다다다 소리가 나는
13. or should it be a monotone, like just a single 'ding?'"
아니면 딩동하는 단음을 만들까는 고민합니다.
14. A decade ago cars only needed a handful of noises, like a turn signal.
십년 전 만하더라도, 자동차들은 몇가지의 소리만 냈습니다. 방향지시 등의 소리 같은...
15. But as vehicles get smarter,
그러나 차량들이 스마트 해지면서
16. the beeps, ticks and tocks number in the dozens and include new warnings.
삐 소리와, 째깍 거리는 소리는 수십가지 입니다. 새로운 경고 음을 포함해서 말입니다.
17. "Forward collision warning we had to add a lot of harsh frequencies in there and knocking sounds"
전방 충돌 경고를 위해, 우리는 많은 강한 주파수를 여기에 적용을 했고 그리고 노크소리들을 말입니다.
18. "And the idea is we need your attention now. We need your attention immediately."
아이디어는 여러분의 주의가 필요하다는 것입니다. 여러분의 주의가 즉각적으로 필요합니다.
19. "Everything has an aesthetic"
모든 것은 심미학 적입니다.
20. Alfonso Albaisa from Infiniti.
알폰소는 인피니티에서 일을 합니다.
21. "But the sound of the door is 'thunk,'
차문의 소리는 탁하는 소리가 납니다.
22. this conveys a sense that the body has a rigidity that the car itself is well engineered"
이 소리는 자동차의 바디가 단단하게 만들어졌다는 느낌을 전달합니다. 자동차가 잘 만들어졌다는...
23. GMC even worked with Hollywood sound engineers
심지어 GMC 에서는 허리우드의 사운드 엔지니어들과 함께 일을 합니다
24. and, like making a movie, the ideal chime can take up to a year to produce.
영화를 만드는 것처럼, 이상적인 소리는 만드는 데는 일년까지 걸립니다.
25. "A year is a long time on a ding! It is, it is, but it's going to be there forever.
딩동딩 소리를 만드는데 일년은 너무 깁니다. 그러나 이 소리는 영원히 차에 남아요
26. We want to make sure that it's a positive experience and that you're not walking away going
우리는 확실히하고 싶습니다. 긍정적인 경험을 통해서, 여러분들이 걸어 나가지 않도록 즉,
27. 'Uh, I can never buy a Lincoln product again because they screwed up that chime that is so irritating."
"난 다시는 링컨을 안 살거야 신경이 거슬리는 소리를 엉망으로 만들었기 때문에" 하는 말 말입니다.
28. The line between irritating and informing, now part of the sound of the open road.
거슬리는 소리와 정보를 알려주는 일의 구분은 이제, 도로상에서의 소리의 새로운 부분입니다.
29. Chris Van Cleeve CBS news, Dearborn Michigan.
크리스 반 크리브 기자 었습니니다.

30. And those are the sounds of the CBS evening news for tonight for all of us at CBS news, all around the world. Good night.

오늘 저녁의 CBS 의 소리였습니다.

Listen to the Music

음악을....



